

# WELCOME!



CLEARLAKE  
california

General Plan  
Project

March 9, 2013 | Community Meeting 4



CAL POLY

CRP



# AGENDA

1. Introduction

1. Review of Last Meeting

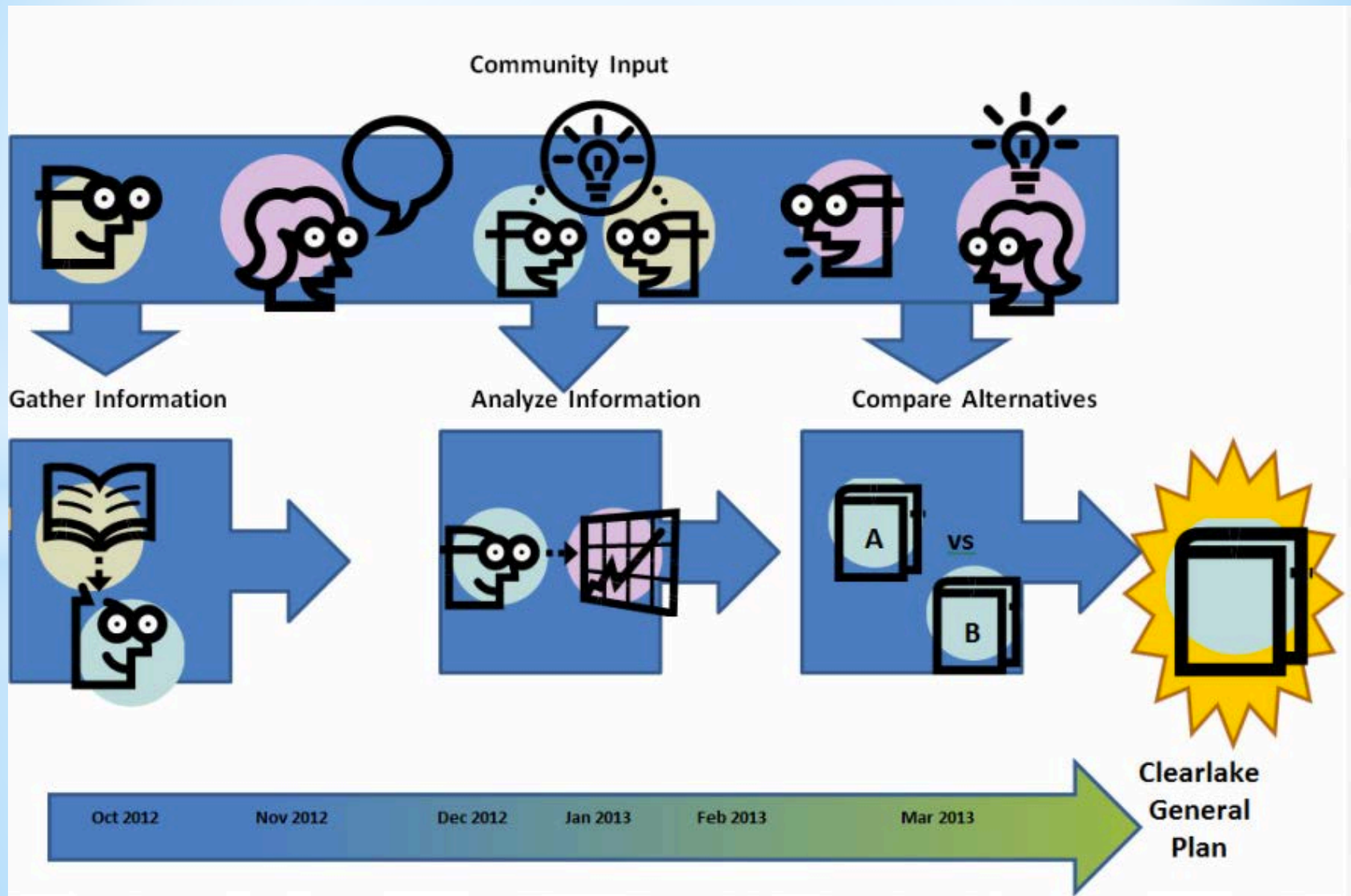
2. General Plan Presentation

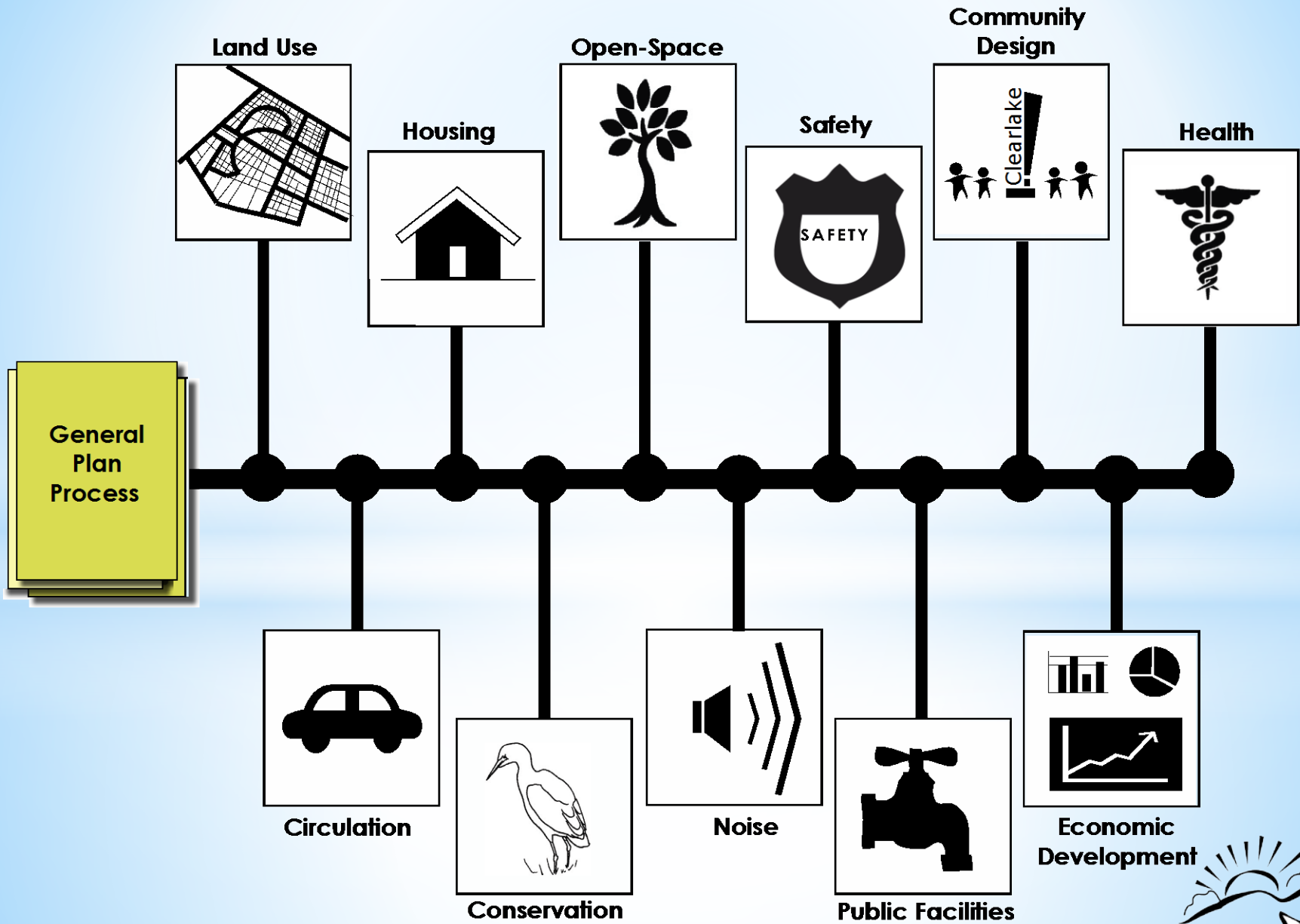
4. Closing: Review of Next Steps

4. Feedback Session



# General Plan Process





# Review of Last Meeting

## February 9, 2013





# Summary of Last Meeting



Preference was given to a mixed approach of Infill/Redevelopment and the Clustered Scenario

## Community values

- the abundant wildlife habitat
- Corridor commercial development around Lakeshore, 53, and Olympic
- High support of civic center & pedestrian promenade at Austin Park
- Lake-based industry & tourism
- Pocket parks in Avenues
- All-weather roads

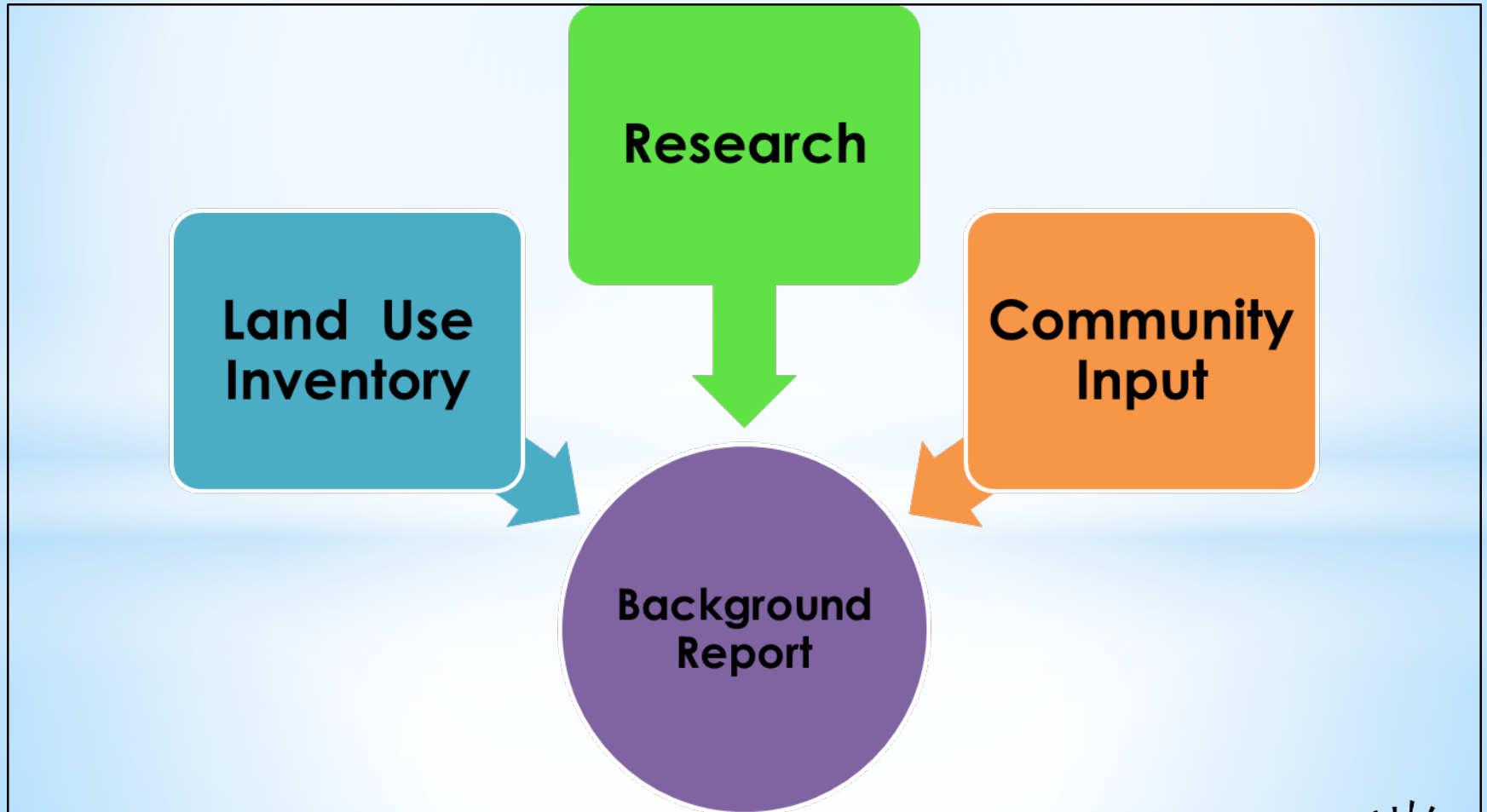


# Background Research






# Introduction to Background Research





# Community Input



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## Plan Clearlake

INFO COMMENTS PHOTO GALLERY SCHEDULE PROJECT LIBRARY CONSULTING TEAM IN THE NEWS

### Who are we and what are we doing?

We are California Polytechnic State University graduate students who are working as a consulting team with the City of Clearlake to update the city's general plan that will guide the future of Clearlake

[Email Us!](#)

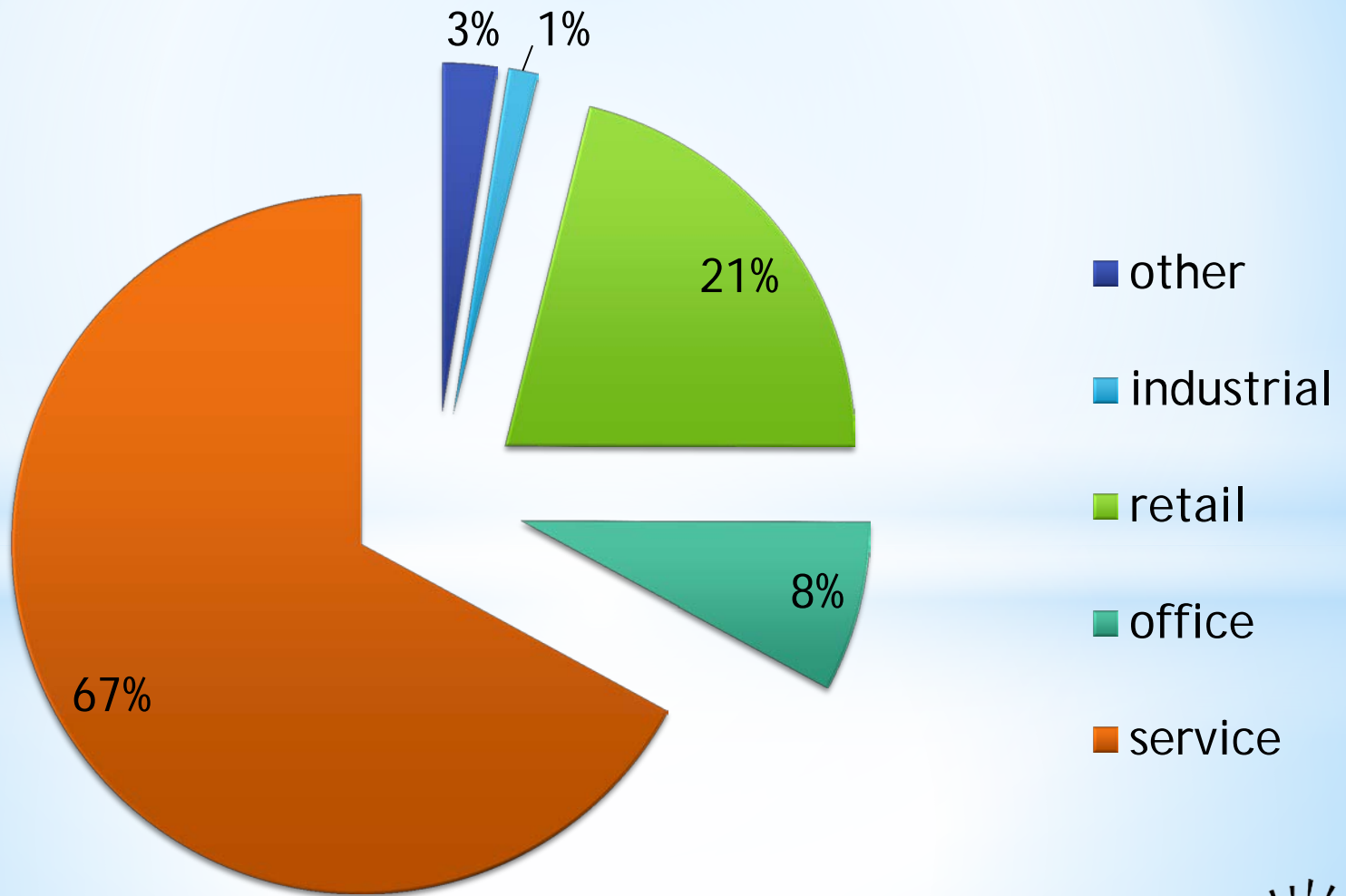


# Land Use Inventory





# 2010 Employment Trends



# Income Comparison

**Table 3.2 Median Household Income**

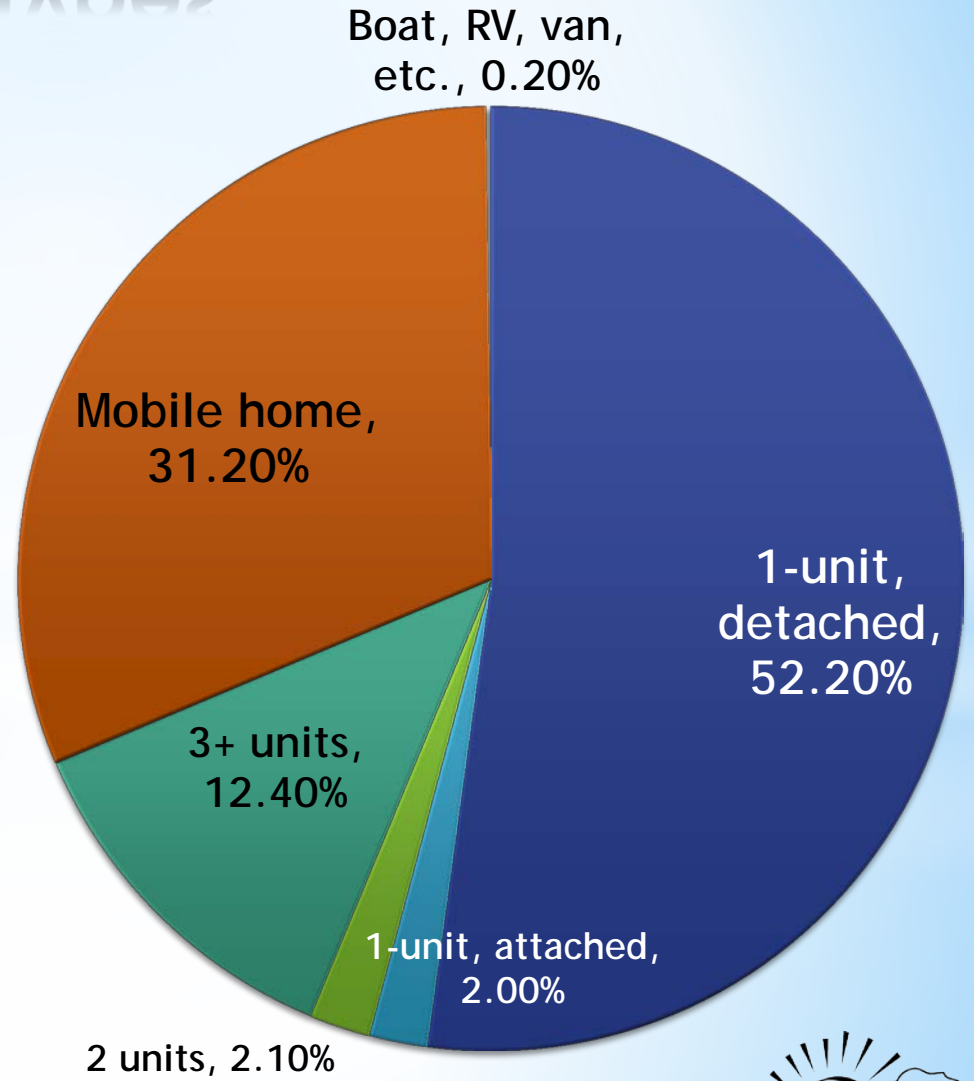
	<b>2000</b>	<b>2010</b>	<b>Percent Change</b>
Clearlake	19,863	26,382	32.80%
Lake County	29,627	41,182	39.00%
California	47,493	60,883	28.20%

*Source: U.S. Census, ACS 2006-2010 5-Year Estimates, Table DP03 Selected Economic Characteristics*





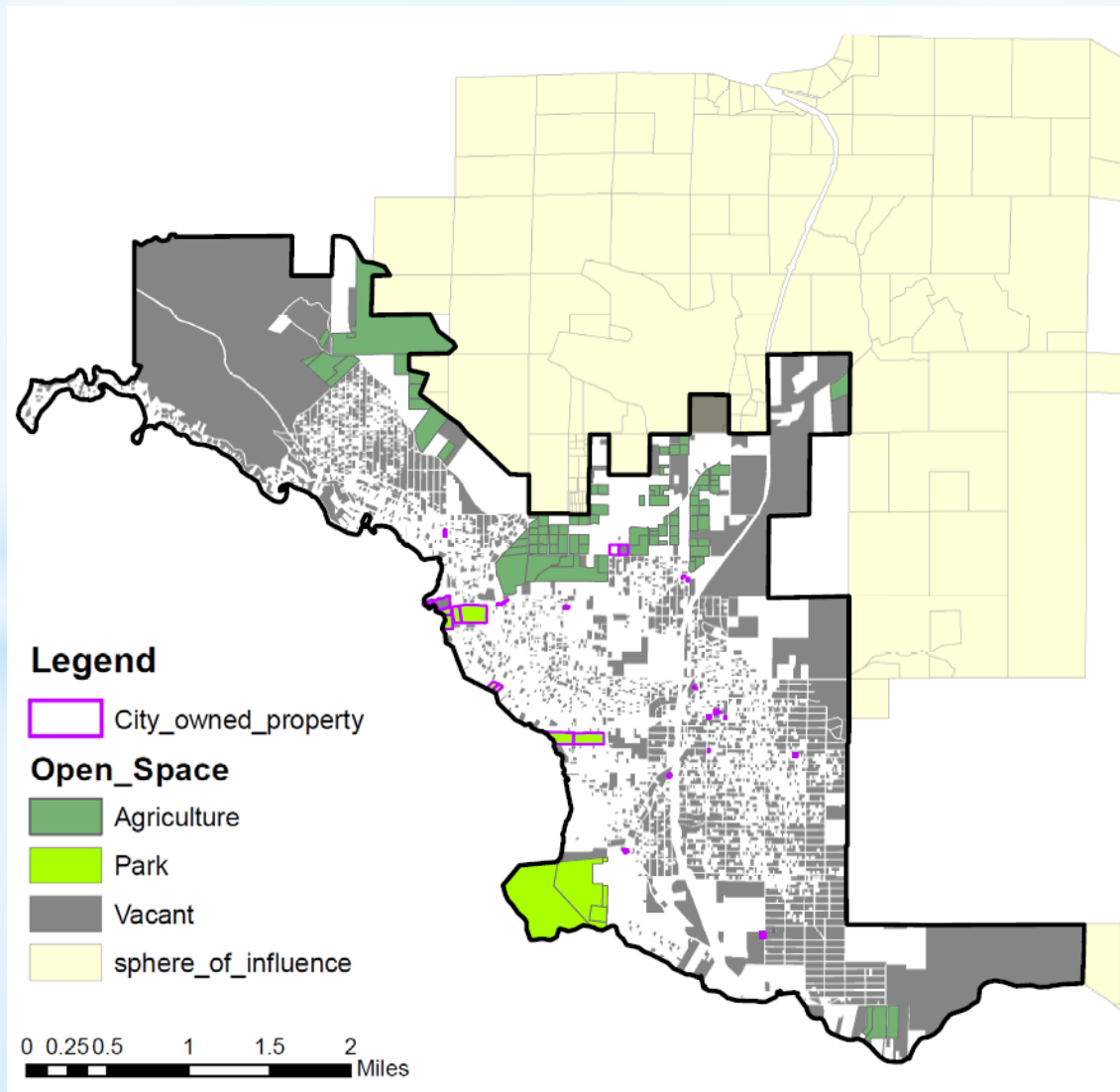
# Current Housing Types



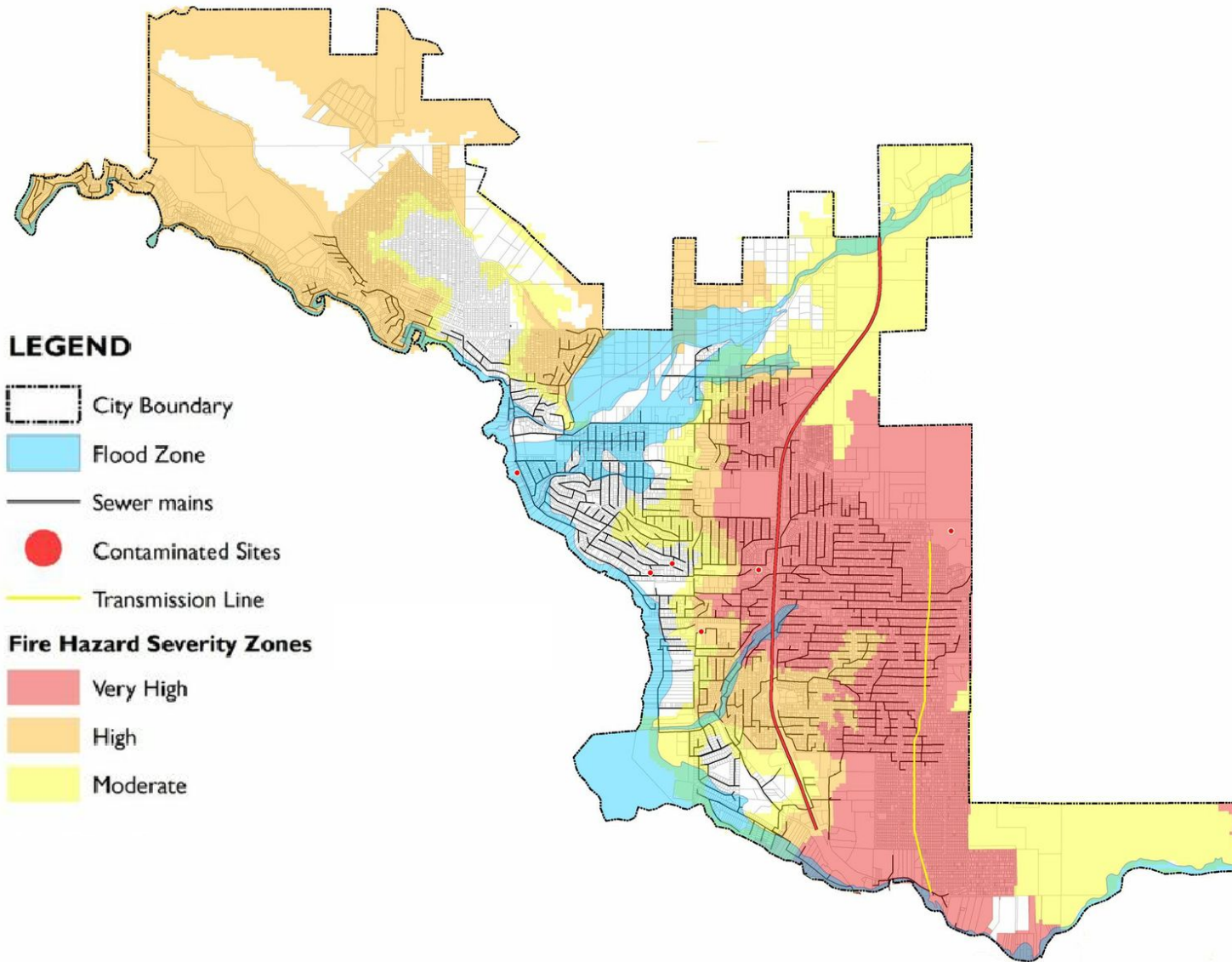
# Clearlake's Future



# Land Opportunities

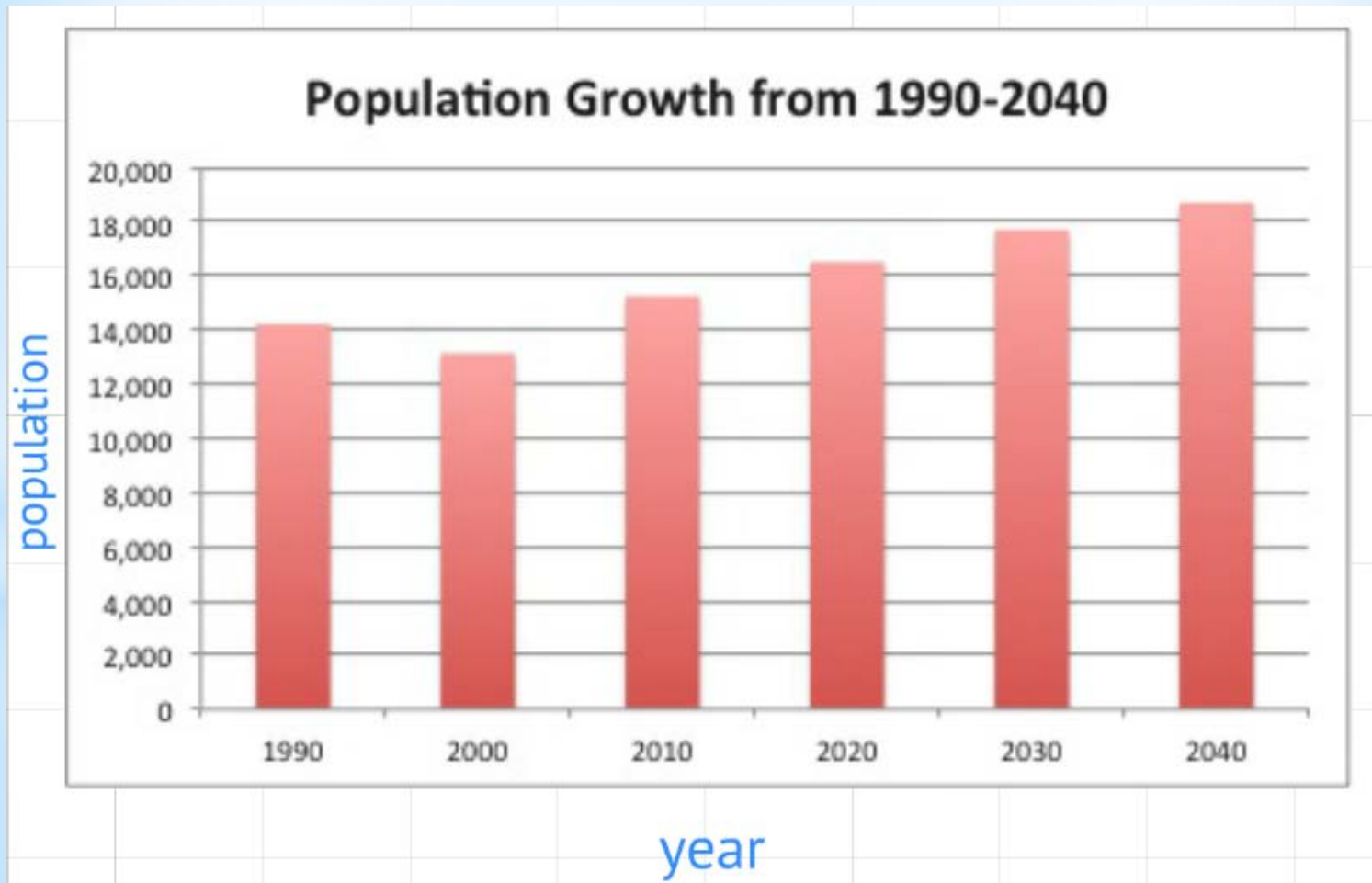


# Land Constraints



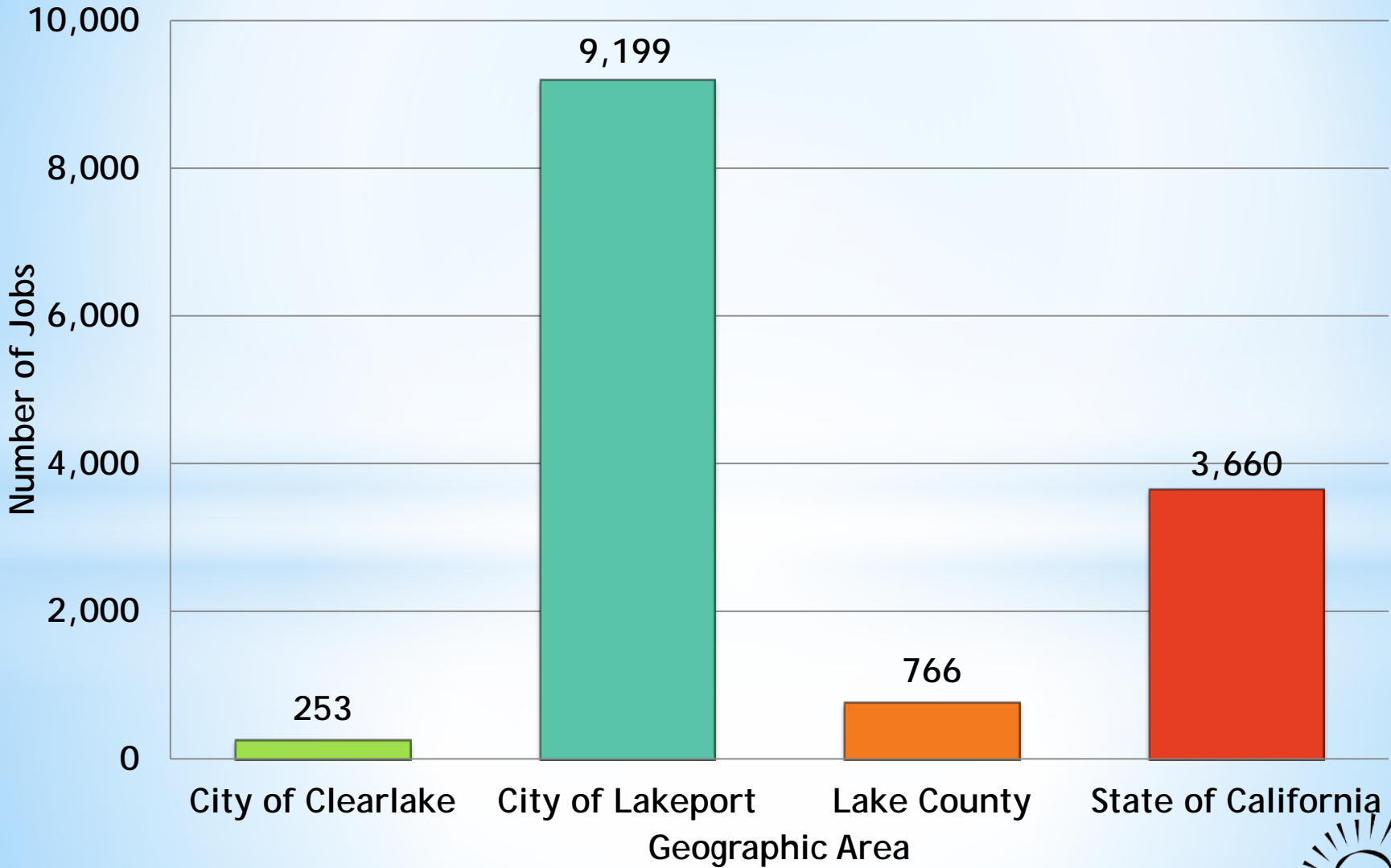


# Population Growth





# Employment Target





# Housing Need

2040 Housing Projection

**1,025 units**

Growth Premise

- Reduce vacancy rate from 17.3% to 10%  
*(non-seasonal homes)*
- Improve housing conditions
- Utilize existing vacant housing stock

2040 Housing Needed

**406 units**

